

Day	Session	Time	Topic	Presenter	Format
<b>Monday: Information Architecture in Context</b>	AM-1	9:00-9:15	<b>Introductions</b>	All	Lecture
	AM-2	9:15-9:30	<b>Introduction to 'IA in practice' exercise</b>	All	Discussion
	AM-3	9:30-12:00	<b>Exercise - Information Architecture in practice</b>	All	Exercise
	<b>LUNCH</b>				
	PM-1	1:00-2:00	<b>Exercise Wrap-up and Discussion</b>	All	Discussion
	PM-2	2:00-3:00	<b>IA – What is it?</b>	All	Lecture
	<b>BREAK</b>				
	PM-3	3:15-4:15	<b>Information Architecture in context</b>	All	Discussion
	PM-4	4:15-5:00	<b>Introduction to the week's project</b>	All	Discussion
	<b>BREAK</b>				
	PM-5	5:00-7:00	<b>Evening reception and project kickoff</b>	All	Discussion
<b>Tuesday: Users &amp; Content</b>	AM-1	9:00-9:30	<b>Understanding Users</b>	Samantha Starmer	Lecture
	AM-2	9:30-10:30	<b>Types of User Research</b>	Samantha Starmer	Lecture
	<b>BREAK</b>				
	AM-3	10:45-12:00	<b>User research in practice – User/Task flows</b>	Samantha Starmer	Lecture/ Discussion
	<b>LUNCH</b>				
	PM-1	1:00-3:15	<b>Information Architecture and Content</b>	Mike Doane	Lecture
	<b>BREAK</b>				
	PM-3	3:30-4:15	<b>Content Management in practice – Content Matrices/Site Audits</b>	Mike Doane	Lecture/ Discussion
	PM-4	4:15-5:00	<b>Project work</b>	All	Group Work

Day	Session	Time	Topic	Presenter	Format
<b>Wednesday: Information Organization</b>	AM-1	9:00-10:00	<b>Introduction to Information Organization</b>	Mike Crandall	Lecture
	AM-2	10:00-10:45	<b>Controlled Vocabularies, taxonomies and metadata</b>	Mike Crandall	Lecture
	<b>BREAK</b>				
	AM-3	11:00-11:30	<b>Controlled Vocabularies, taxonomies and metadata (cont.)</b>	Mike Crandall	Discussion/Exercise
	AM-4	11:30-12:00	<b>Metadata in Practice</b>	Mike Crandall	Discussion/Exercise
	<b>LUNCH</b>				
	PM-1	1:00-2:15	<b>Navigation and Labeling</b>	Dave Ballantine	Lecture
	PM-2	2:15-2:45	<b>Card Sorting</b>	Dave Ballantine	Exercise
	PM-3	2:45-3:30	<b>Navigation in practice – Site Maps, Paper prototyping and wireframes</b>	Dave Ballantine	Lecture
	<b>BREAK</b>				
	PM-3	3:45-4:15	<b>Navigation in practice – Site Maps, Paper prototyping and wireframes, cont.</b>	Dave Ballantine	Lecture
	PM-4	4:15-5:00	<b>Project Work</b>	All	Group work
<b>Thursday: Advanced Information Architecture</b>	AM-1	9:00-10:45	<b>Search</b>	Evan Luckey	Lecture
	<b>BREAK</b>				
	AM-2	11:00-12:00	<b>Search in context - Search Analytics and Log Analysis</b>	Evan Luckey	Lecture
	<b>LUNCH</b>				
	PM-1	1:00-3:15	<b>Social Software and IA</b>	Laura Porto Stockwell	Lecture
	<b>BREAK</b>				
	PM-2	3:30-4:00	<b>Information Architecture Ethics</b>	Mike Crandall	Discussion
	PM-3	4:00-5:00	<b>Project Work</b>	All	Group work
<b>Friday: Presentations</b>	AM-1	9:00-12:00	<b>Final Presentations</b>	All	
	<b>LUNCH</b>				
	PM-2	12:30-4:30	<b>Final Presentations</b>	All	
	PM-3	4:30-5:0	<b>Wrap up of Workshop</b>	All	Discussion