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## Take Your Digital Imaging Skills to the Next Level

*Gain advanced, in-depth knowledge and practical experience in digital imaging. Your comprehensive training will put your portfolio—and your career—a step above the rest.*

### Develop Digital Imaging Expertise

In the digital world of today, basic digital imaging savvy and skills are essential to imaging professionals and hobbyists alike. As technologies progress and business demands increase, the creative possibilities also expand. Learn to harness the power of new technologies and apply the latest digital imaging tools with a certificate in Advanced Digital Imaging.

In this nine-month certificate program you will learn how to:

- Manage digital assets and workflow
- Learn the latest helpful image optimization techniques in Adobe Photoshop and Lightroom
- Create archival prints and online portfolios
- Print your work and generate a portfolio
- Produce a gallery-quality show of your work
- Hear from leading industry guest speakers on the latest developments in digital imaging

### Print Your Work and Build a Portfolio

Your education will be hands-on and practical; this program is designed to give you knowledge that can be applied immediately to your career. You will have access to a wide-format Epson printer including paper and ink to print your own work, build an online portfolio, and learn about marketing and selling your work.

### Fast Facts

Digital imaging and digital image acquisition is the creation of digital images including processing, workflow, effective and reliable storage, calibration and printing, and as well as multiple kinds of image display and presentation.

The following careers increasingly require expertise in advanced digital imaging:

- Photographer
- Visual Artist
- Archivist
- Graphic Designer

## Courses in Advanced Digital Imaging

The following courses are required for the certificate:

### Color and Image Management

This course focuses on establishing an optimal working environment by using monitor calibration tools and configuring software appropriately. You will work on image management with Adobe Lightroom as well as reference other available software programs. Additionally, you will learn about metadata, the importance of archiving, and RAW processing.

### Image Optimization

The second course focuses on image optimization beyond the basics in Photoshop. You will learn about nondestructive workflow using layers, workflow strategies, tonal and color adjustments, curves, retouching, and various types of layer masking. The course culminates with automation tools for managing large numbers of digital images.

### Creative Output: Printing, Self Publishing and Web Galleries

In the third and final course of the program, you will focus on output. Part of the course will teach you printing techniques using both standard and large format printers. You will have access to these printers and will have the opportunity to develop a portfolio of images. You will explore related topics like print preservation, self-publishing, producing gallery-quality work, and selling images. Digital slide-shows, web galleries, and other forms of output will be taught as well. Additionally, guest speakers will provide you with a diversity of views and experience.

### About UW Extension


Learning through UW Extension gives working professionals the quality education that will take your career to the next level, whether you long for a promotion or a shift to a completely new field. All UW Extension programs are designed by UW faculty, industry experts and community leaders. To ensure you receive first-rate instruction, every UW Extension program must be approved by the corresponding University of Washington academic department. UW advisory boards are continually reviewing programs and updating the curriculum to meet the evolving demands of specific fields.

### About UW Certificate Programs

You already work hard at your existing job, and going back to school is a serious commitment. That's why UW certificate programs are designed around you, with flexible schedules and a choice of part-time, full-time or even online study, depending on the program. A UW certificate gives you the knowledge and credibility to open doors for the rest of your professional life, whether you're moving up the career ladder or switching careers altogether.

## Learn more about the program

For complete details, visit the Web site:

 [WWW.EXTENSION.WASHINGTON.EDU](http://WWW.EXTENSION.WASHINGTON.EDU)

### Attend an information meeting.

Interested in a certificate? You can ask questions and meet instructors and former students at these free meetings. For meeting dates, times and locations, please go to our Web site.

## Questions? Ask away

Give us a call:

 206.685.8936 OR 1.888.469.6499

Send us an email:

 [EXTNADVISING@EXTN.WASHINGTON.EDU](mailto:EXTNADVISING@EXTN.WASHINGTON.EDU)

## Apply or register today

Call UW Extension:

 206.897.8939 OR 1.800.506.1325

Apply online:

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This program is brought to you by UW Extension, a community gateway to the University of Washington.